



FOR IMMEDIATE RELEASE

OTCBB: CLTR

Culture Medium Holdings Announces Successful Launch of Voyager Health Technologies and Robust Sales

June 22, 2011 – Las Vegas, Nevada (Marketwire via Comtex) -- Culture Medium Holdings Corp. (OTCBB Symbol: CLTR) (“Culture Medium Holdings” or the “Company”), an innovative holding company trading over the counter on the OTCBB under the symbol CLTR announced today the successful launch of its subsidiary Voyager Health Technologies (www.Voyagerhealth.com) with sales figures exceeding 1.8 million dollars since January 28, 2011. Culture Medium Holdings Corporation’s business strategy is to deliver sustainable organic growth through the careful selection of business units that create the protected space for the birth of sustainable commerce.

Voyager Health Technologies Corp. is an innovative nutraceutical referral marketing company dedicated to the development and sale of high quality, in-demand nutritional supplements. As an emerging leader focused in the top areas of health challenges; namely weight management, energy and mood, and environmental protection (antioxidants, inflammatory control, toxin removal, etc.), the company plans to expand its product line into the areas of children’s health (ADHD and overall protection), health-related devices and skin care products utilizing the latest in scientific advancements and product technologies.

The Company’s blockbuster weight management product V3, which led the initial recruiting and retailing bonanza, will set the stage for a variety of integrated and cutting-edge health formulations. V3 Weight Management Complex is every adult’s answer to achieving victory over the daily challenges of energy, mood and appetite. With V3, individuals simply ‘dial in’ their levels of satiety and their feel-good markers by the simple ingestion of 1-4 capsules per day. Most individuals will find that one capsule per day is all they need to achieve the energy and positive mental space they need to meet every day’s whirlwind of challenges. Additionally, with a powerful ability to control appetite, individuals will eat less while enjoying the food they do consume much more.

With a network of over 2500 distributors nationwide that is growing daily, Voyager Health Technologies plans to continue its brisk growth and grow sales exponentially over the course of this year. Working under a talented and inspired management team, Voyager Health Technologies plans on becoming one of network marketing’s most formidable companies.

About Culture Medium Holdings Corp.

Culture Medium Holdings Corp. is a product innovation company trading over the counter on the OTCBB under the symbol CLTR. At Culture Medium Holdings, the business strategy is to deliver sustainable organic growth through the careful selection of business units that create the protected space for the birth of sustainable commerce. For further information, please contact the company office at 702.589.5849 or visit www.culturemedium.com

Forward Looking Statements

This current report contains “forward-looking statements”, as that term is defined in Section 27A of the United States Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Statements in this current report, which are not purely historical are forward-looking statements and include any statements regarding beliefs, plans, expectations or intentions regarding the future.

Actual results could differ from those projected in any forward-looking statements due to numerous factors. Such factors include, among others, the inherent uncertainty of financial estimates and sales projections, industry trends, the competitive and regulatory environment for start up companies, stock market conditions, unforeseen technical difficulties and our ongoing ability to operate a business and obtain financing. These forward-looking statements are made as of the date of this press release, and we assume no obligation to update the forward-looking statements, or to update the reasons why actual results could differ from those projected in the forward-looking statements.

Although we believe that our beliefs, plans, expectations and intentions contained in this press release are reasonable, there can be no assurances that such beliefs, plans, expectations or intentions will prove to be accurate. Investors should consult all of the information set forth herein and should also refer to the risk factors disclosure outlined in the Company's annual report on Form 10-K, quarterly reports on Form 10-Q and other periodic reports filed from time-to-time with the Securities and Exchange Commission pursuant to the Securities Exchange Act.

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