



FOR IMMEDIATE RELEASE

OTCBB: CLTR

## **Culture Medium Holdings Accelerating Growth Attracts New Management Team**

**June 10, 2011 – Las Vegas, Nevada – Culture Medium Holdings Corp. (OTCBB Symbol: CLTR) (“Culture Medium Holdings” or the “Company”)** announced today that Voyager Health Technologies Corp. (“Voyager Health”), a referral marketing company engaged in the biochemical engineering, formulation and marketing of premium-quality, therapeutic-value nutraceuticals and cosmeceuticals, has appointed David Cohen as CEO and Chairman. Joining Mr. Cohen will be Arthur Kurek as President and a Director.

David Cohen has established himself in multiple business sectors including real estate, mortgage banking, gaming, nightlife, and entertainment. Early on in his career, Mr. Cohen emerged as the industry leader in Las Vegas after owning and operating several of the most successful clubs such as the Drink Nightclub, SRO and Club Utopia. Club Utopia was voted the number one nightclub in the world at one time. Mr. Cohen then expanded his business career to include real estate development and the mortgage business. He owned and operated New Homes of Nevada, National Home Funding, United Financial Mortgage, David Cohen Realty, and Fred Sands Las Vegas Properties. By 1997, David had over a 1,000 employees and again expanded his business into the music industry by launching Wax Records, considered the number one house music label and David Cohen Presents, which specialized in concerts and music festivals. These events were held at such venues as Mandalay Bay, MGM Casino, Madison Square Garden and many more. In 2004, David spearheaded a 14 acre casino site across from the Mandalay Bay in Las Vegas and played a major role in the design and business development of the proposed project. In 2005, David relocated to China and formed the company Access China 8, where he is presently Chairman and President. Access China 8 took part in the development project of a multi-billion dollar master planned community with the People’s Republic of China. The company continues to pursue real estate, gaming, and other projects in China, the Philippines, and Taiwan.

Arthur M. Kurek, President of ALICOMP, has been with Amalgamated Life (ALICO) and its affiliates for over 35 years, and has held diversified positions including Chief Financial Officer, Senior Vice President of Management Information Systems, and Senior Vice President of Financial Performance and Marketing during his tenure. Art was Alico’s CFO from 1981-1990, during which time he launched five new companies. Within a few years, all five companies became commercially successful and all are still active and very profitable.

Currently, Art is one of several senior executives responsible for the day-to-day operation of Amalgamated Life and its affiliates, with particular emphasis on ALICOMP, where he holds the position of President. Prior to working at Amalgamated Life, Art was a financial analyst, first with Empire Blue Cross then with Mobil Oil Corporation.

Art was also heavily involved in the creation and daily management of Manhattan’s first and only Business Recovery Facility, which opened in June 1989. Eventually, this venture turned into an extremely successful joint effort between ALICOMP and COMDISCO. In this role, between 1989 and 1996, Art had personally supervised six Disaster Recoveries and also published several articles for the American Management Association based on those experiences.

Art has a B.A. in Economics and Accounting from City University of New York, and did post graduate work at the College of Insurance for four years, ultimately receiving an MBA for Working Executives from DePaul University in 1981.

Alex Eliashevsky has stepped down as President but remains a director of the company.

Michelle Tucker has left her director position to focus on her various businesses.

### **About Culture Medium Holdings Corp.**

Culture Medium Holdings Corp. is a product innovation company trading over the counter on the OTCBB under the symbol CLTR. At Culture Medium Holdings, the business strategy is to deliver sustainable organic growth through the careful selection of business units that create the protected space for the birth of sustainable commerce. For further information, please contact the company office at 702.589.5849 or visit [www.culturemedium.com](http://www.culturemedium.com)

### **Forward Looking Statements**

This current report contains “forward-looking statements”, as that term is defined in Section 27A of the United States Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Statements in this current report, which are not purely historical are forward-looking statements and include any statements regarding beliefs, plans, expectations or intentions regarding the future.

Actual results could differ from those projected in any forward-looking statements due to numerous factors. Such factors include, among others, the inherent uncertainty of financial estimates and sales projections, industry trends, the competitive and regulatory environment for start up companies, stock market conditions, unforeseen technical difficulties and our ongoing ability to operate a business and obtain financing. These forward-looking statements are made as of the date of this press release, and we assume no obligation to update the forward-looking statements, or to update the reasons why actual results could differ from those projected in the forward-looking statements.

Although we believe that our beliefs, plans, expectations and intentions contained in this press release are reasonable, there can be no assurances that such beliefs, plans, expectations or intentions will prove to be accurate. Investors should consult all of the information set forth herein and should also refer to the risk factors disclosure outlined in the Company’s annual report on Form 10-K, quarterly reports on Form 10-Q and other periodic reports filed from time-to-time with the Securities and Exchange Commission pursuant to the Securities Exchange Act.

For more information, please contact:

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