



Brand Neue Corp. (OTCBB:BRNZ)  
**NEWS RELEASE**

**FOR IMMEDIATE RELEASE**

## **Voyager Health Technologies Commences Recruitment of Independent Distributors; Company Places First Product Order**

LAS VEGAS, NEVADA -- (Marketwire - November. 23, 2010) - Brand Neue Corp. (OTCBB:BRNZ) ("Brand Neue" or the "Company") announced today that Voyager Health Technologies Corp. ("Voyager Health"), a referral marketing company engaged in the biochemical engineering, formulation and marketing of premium-quality, therapeutic-value nutraceuticals and cosmeceuticals, has officially commenced recruitment of its frontline referral marketing network with a series of private-invitation webinars. These invitation-only online "open houses" are designed to introduce high-level, potential distributors to the Voyager opportunity and product line. The webinars are being presented to existing independent business owners and individuals with proven, successful track records in the network marketing industry.

"The first phase of our launch was to establish the founding architecture of our direct sales product distribution network," said Robert Middleton, CEO of Voyager Health Technologies Corporation, which is 51% owned by Brand Neue Corp. "We intend to deploy one of the most dynamic and competitive compensation programs in the referral marketing industry to attract top performers. Our compensation program represents the result of months of painstaking research and analysis and truly embodies the next generation of field-based remunerative programs. During the webinars we are introducing both the potential of the Voyager Health product line as well as the opportunity for independent distributors. This front-line recruiting activity is based upon a very stringent set of pre-qualification criteria and those individuals being selected now will form the basis of our distribution network."

Phase Two, which is now underway, allows for the integration of various online services, processes, and inventory orders to support upcoming field and sales activities. During this phase, social media will come online, the company's micro-sites and main websites will become active to the public, and all ancillary support services will be activated. The anticipated soft launch of the Company is slated for December 24th when Independent Distributors and Preferred Customers may begin ordering product and when the company's genealogical hierarchy will be activated. The formalized launch of the company is slated for February 1, which is when the main, full-function website and various videographic presentations will be brought online.

In April of 2011, the first Voyager Health Regional Seminar will be held to introduce the founders, executives of Brand Neue, and the LED division to the Independent Distributor base. The product advisory board will be in attendance, and new features and offerings will be announced to the gathered field leadership.

Voyager Health's initial product line will focus on the areas of highest priority in health and wellness challenges within the North American population; namely obesity and weight-loss, inflammatory control and circulatory health, improved cognitive function and ADHD challenges, stress management and sexual/reproductive health, as well as antioxidative protection and immune health. The company also intends to release revolutionary products addressing children's health and skin care.

For an invitation to the next Voyager Health Technologies introductory webinar send an email to: [webinar@brandneue.com](mailto:webinar@brandneue.com)

To receive Company news as it crosses the wire, simply contribute your email address to the News Signup module found on the homepage of the Company website at [brandneue.com](http://brandneue.com). To request investor or product information, please use the Request Information form on the Brand Neue website.

### **About Brand Neue Corp.**

Brand Neue Corp. is a product innovation company trading over the counter on the OTCBB under the symbol BRNZ. Brand Neue Corporation is dedicated to globally sourcing, developing, marketing, licensing and distributing innovative new products to retail, manufacturing and industrial application clients worldwide. For further information, please contact the Brand Neue office at 702-589-5849 or visit [www.brandneue.com](http://www.brandneue.com).

### **Forward Looking Statements**

This current report contains “forward-looking statements”, as that term is defined in Section 27A of the United States Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Statements in this current report, which are not purely historical are forward-looking statements and include any statements regarding beliefs, plans, expectations or intentions regarding the future.

Actual results could differ from those projected in any forward-looking statements due to numerous factors. Such factors include, among others, the inherent uncertainty of financial estimates and sales projections, industry trends, the competitive and regulatory environment for start up companies, stock market conditions, unforeseen technical difficulties and our ongoing ability to operate a business and obtain financing. These forward-looking statements are made as of the date of this press release, and we assume no obligation to update the forward-looking statements, or to update the reasons why actual results could differ from those projected in the forward-looking statements.

Although we believe that our beliefs, plans, expectations and intentions contained in this press release are reasonable, there can be no assurances that such beliefs, plans, expectations or intentions will prove to be accurate. Investors should consult all of the information set forth herein and should also refer to the risk factors disclosure outlined in the Company’s annual report on Form 10-K, quarterly reports on Form 10-Q and other periodic reports filed from time-to-time with the Securities and Exchange Commission pursuant to the Securities Exchange Act.

For more information, please contact  
Barry Forward  
Brand Neue Corp.  
Corporate Communications  
702-589-5849  
[bforward@brandneue.com](mailto:bforward@brandneue.com)